



website:

www.graficonsul.com

company sector:

17.23.09
Manufacture of other
paper products

company size:

SME

headquarter

Via Carlo Dragoni 47
Zona ind.le Santa Fiora
52037 Sansepolcro
(AR)

**main areas about
expertise:**

POP/POS
(durable and non-durable
communication and promotion
materials)

main offer:

Design, development and
production of POP materials

Our team of marketing & retail communication experts, designers, planners and specialized technicians provide an all-around support to the customer, from the brief phase to the delivery of the finished product.

We take care of the whole production cycle for the implementation of complex projects:

- Design, creativity and visual of materials;
- Design, engineering, prototyping and technical packaging, shipping test;
- Pre-press and post-production;
- Printing and production of POP materials;
- Paper converting materials;
- Multi-materials and semi-durable;
- Durable materials (metal, wood, plastic);
- Packaging: assembly, kitting and packaging;
- Logistics: storage and distribution.

Our internal "R&D" division is dedicated to constantly exploring new options and innovative technologies for Point of Sale Communication. We strive to offer our customers the most advanced projects and products, not only answering their requests, but also anticipating their needs.

This method contributed to achieving important patents and to the finalization of several projects in which we applied innovative elements such as lighting, mechanisms for movement and devices with digital interaction.

Last but not least, we are strongly committed to sustainability applied to the POP Materials sector, and we operate in two important directions at the same time:

- 1) Eco-sustainability of the product:
we invest in the research, development and introduction of systems and materials for the recyclability of POP materials;
- 2) Sustainability of the Supply Chain:
we are part of the first consortium for an eco-sustainable supply chain of Printing and POP (ecoVprint) we have embarked on a path to meet the standards for B-Corp certification.

